

ERNIE NORCIA

224 ENGLE DRIVE

WALLINGFORD, PA 19086

610-566-2868

Ernie Norcia's career blends exceptional artistry and illustration, long-term successful business management, and professional instruction at the college and community level. With skills in both commercial and the fine arts, Ernie balances the demands of running his own business, producing award-winning artwork, and providing art instruction.

PROFESSIONAL EXPERIENCE

- **1981 to present:** Norcia Studios, Philadelphia, PA. Owner of a freelance illustration business with a nationwide roster of clients. Supply images for the advertising and publishing communities. Recipient of many national awards. Design, produce and market paintings, illustrations and drawings to private and corporate collections as well as a wide variety of publishers. Responsible for cultivating client relationships, generating price quotations, art-directing photo sessions, creating artwork within schedule and budget constraints, and managing all other aspects of the business. Examples of clients include Time-Life Music, Proctor & Gamble, Simon & Schuster, Gibson Greetings, NCR, Coca-Cola, and Warner Books.
- **2007 to present:** Instructor, Moore College of Art & Design, Philadelphia, PA. Teach illustration (emphasis on problem solving and media techniques) to sophomores, portraiture for illustrators to juniors & seniors, Senior Studio, preparation for graduation portfolio.
- **2006 to present:** Instructor, Hussian School of Art, Philadelphia, PA. Teach illustration (emphasis on problem solving and media techniques).
- **2000 to 2010:** Instructor, Wayne Art Center, Philadelphia, PA. Teach observational drawing and oil painting techniques.
- **1996 to present:** Portrait Painter, institutional and private. Execute portrait commissions of subjects including corporate and hospital & foundation leaders as well as private individuals. Portrait of physician Michael Manko was selected as one of ten finalists in the juried American Portrait Society show in 1997. The Portrait Society of America recognized the portrait "Martha" with an Award of Merit in 2002, and it was published with commentary in the October/November 2002 issue of *International Artist Magazine*.
- **2000:** Speaker, Longwood College, Farmville, VA. Requested as guest lecturer on drawing techniques and illustration as part of the Visiting Artist Program.
- **1984 to 1986:** Instructor, University of Dayton, Dayton, OH. Taught drawing, design, and illustration courses while maintaining professional freelance business.
- **1979 to 1981:** Illustrator, Wanamaker Advertising Art, Dayton, OH. Brought on for strong product illustration. Created figurative work for point-of-purchase promotions, primarily for Proctor & Gamble accounts. Was instrumental in building a new client base for Wanamaker. Initiated internal training, and hired & managed teams for special assignments.
- **1980:** Artist, KCET-TV, Los Angeles, CA. While on leave from Wanamaker, worked with Carl Sagan in Los Angeles on his *Cosmos* television series. Received an Emmy for "Outstanding Individual Achievement in Creative Technical Crafts" from the Academy of Television Arts & Sciences.
- **1975 to 1979:** Illustrator, Campbell & Associates, Cincinnati, OH. Designed and executed package concepts and package illustration for Proctor & Gamble and other clients.

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EDUCATION

- **Bachelor of Fine Arts** in Painting, Rhode Island School of Design, Providence, RI (received European Honors Program, Ford Foundation Grant)
- **Master of Fine Arts** in Painting, Maryland Institute College of Art, Baltimore, MD (received Hoffberger Fellowship)

RECENT EXHIBITS AND AWARDS

- Award of Merit for “Martha” from Portrait Society of America, April 2002
- Haverford School, Haverford, PA. *Popular Icons*, a solo exhibition of commissioned drawings and paintings of well-known people, real and fictional. Most notable were images of Johnny Cash, Willy Nelson, Dolly Parton, Merle Haggard, Charley Pride, and Nancy Drew
- American Society of Portrait Painters, one of ten selected artists to exhibit at the society’s annual international conference

PROFESSIONAL AFFILIATIONS

- Society of Illustrators, NYC
- Hankins & Tegenborg, Ltd. Artists Rep., NYC

SELECTED AWARDS AND HONORS

- *Communication Arts Magazine*, Palo Alto, CA: Juried shows.
- Emmy Award, Academy of Television Arts and Sciences, Hollywood, CA. for “COSMOS”
- American Society of Portrait Artists, Montgomery, AL: International convention and juried show
- WAADE Point Award, Bianco Gallery, Bucks County, PA
- Louis Award for Greeting Card Illustration of the year, NYC
- Published in Society Of Illustrators Annual
- Portrait Society of America, Award of Merit, Philadelphia, PA
- Invited to White House 2008 as a result of artwork completed for Christmas 2008
- Philly Creative Guide, 2007, e-magazine article profiling Ernie’s work
- Philadelphia Inquirer, Dec. 22nd, 2009, profile of Ernie’s Santa paintings

SELECTED EXHIBITIONS

- Ball State University, Muncie, IN, group show
- The Carnegie Institute, Covington, KY, group show
- Time-Life, Alexandria, VA, solo show (paintings and drawings)
- The Haverford School, Haverford, PA, solo show (paintings and drawings)
- Bianco Gallery, Bucks County, PA, juried show
- Society of Illustrators, NY, juried shows
- Moore College Of Art & Design, Faculty show, 2007
- Ethel Sergeant Clark Smith Gallery, Wayne, PA, 2007, Philadelphia Portrait Tradition
- Ethel Sergeant Clark Smith Gallery, Wayne PA, 2000 to present, Group shows
- Invited to White House 2008 as a result of artwork completed for Christmas 2008

SELECTED CLIENTELE

Publishing, Media, & Giftware

Bantam Doubleday Dell Publishing Group, Inc.
Berkley Publishing Group

Field & Stream
Gibson Greetings

Harlequin
Jeanmarie, Inc.

Leanin' Tree
MGM/United Artists Home Video

Pocket Books (division of Simon & Schuster) 21 Nancy Drew Covers
SailMagazine

Scholastic
Simon & Schuster

Small Boat Journal
SONY Entertainment, Inc.

Stave Puzzles
Time-Life Music

Warner Books
Whittle Communications, Inc.

World Book, Inc.
Zebra Books